



Jackson County Community Long Term Recovery Group
Housing Recovery Workgroup

Construction Capacity Building Engagement Plan

Purpose

We strive to enhance the construction capacity in our region through training, resources, and support to local builders and contractors.

Priority Leader

Brad Bennington

Update Frequency

Provides updates in the JCC LTRG Housing Recovery Workgroup, which occurs on the third Wednesday of every month from 10:00 - 11:30.

Current Work

1. **Outreach to Business Oregon for Collaboration:** Reach out to Business Oregon and invite them to collaborate with the subcommittee.
 - a. **Action Items:**
 - i. **Conduct Research:** Research Business Oregon's current initiatives and programs related to COBID construction capacity building.
 - ii. **Engage Business Oregon:** Schedule a meeting or call with Business Oregon representatives to discuss potential areas of collaboration. Present the objectives and strategies of the subcommittee to Business Oregon and seek their input and support.
 - b. **Metrics:**
 - i. Completion of engagement with Business Oregon
 - ii. Regular meeting cadence with Business Oregon for collaboration.
2. **Supporting COBID Certification for Local Businesses:** Support COBID certification for local businesses by partnering with Business Oregon.
 - a. **Action Items:**
 - i. **Outreach and Education Campaign:** Develop outreach materials explaining the benefits of COBID certification and the process for obtaining it.
 - ii. **Distribution of Educational Materials:** Distribute these materials to local businesses through email campaigns, physical mailings, or outreach events.
 - iii. **Support local businesses in COBID Applications:** Assist local businesses in navigating the COBID certification process and provide support as needed.
 - b. **Metrics:**
 - i. Creation of outreach material and distribution to businesses to get support for COBID Certification.
 - ii. Number of local businesses supported in obtaining COBID certification.
3. **Engaging with Educational Institutions for Construction Training:** Engage with educational institutions such as RCC and local high schools to develop construction training programs.
 - a. **Action Items:**
 - i. **Research and Identify Partnerships and Program Needs:** Identify potential partnerships with educational institutions such as Rogue Community College

- (RCC) and local high schools offering construction science programs and complete needs assessment.
- ii. **Resource Mobilization:** Explore avenues for resource mobilization to support the construction training programs, such as securing funding, donations, or sponsorships from local businesses, industry associations, or government agencies.
 - iii. **Establish Partnerships with Tool and Tech Manufacturers:** Identify and establish partnerships with tool and technology manufacturers to sponsor graduating students entering the construction field with new tools, laptops, or software.
 - iv. **Student Sponsorship Programs:** Collaborate with tool and tech manufacturers to create sponsorship programs for graduating students, providing them with essential tools and technology to kickstart their careers in the construction industry.
- b. **Metrics:**
- i. Number of educational institutions engaged in collaboration discussions.
 - ii. Identification of needs within educational institutions related to construction training.
 - iii. Amount of resources mobilized for the construction training programs, including funding secured and donations received.
 - iv. Number of partnerships established with tool and tech manufacturers for student sponsorship programs.

Staff Support

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