



Jackson County Community Long Term Recovery Group
Housing Recovery Workgroup

Firewise & Wildfire Hardening Standards Engagement Plan

Purpose

Recognizing the wildfire risks in our region, we work to establish and implement stringent Firewise & wildfire hardening standards to protect homes and communities.

Priority Leader

Cass Cornwell

Update Frequency

Provides updates in the JCC LTRG Housing Recovery Workgroup, which occurs on the third Wednesday of every month from 10:00 - 11:30.

Current Work

1. **Enhanced Outreach and Education for Wildfire Safety Initiatives: Empowering Residents with Essential Knowledge:** Educating Residents on Wildfire Safety: Educate residents about wildfire safety and mitigation strategies.
 - a. **Action Items:**
 - i. **Research Fire-Hardening Standards:** Conduct thorough research to identify existing one-page fire-hardening information.
 - ii. **Create and Share Resource Folder:** Share Firewise outreach material and Wildfire Hardening resources to the designated Google Drive.
 - iii. **Collaborate with LTRG Communications Committee:** Work with the Communications Committee to develop culturally relevant and inclusive outreach materials.
 - iv. **Disseminate One-Page Flyer:** Distribute a concise one-page guide on wildfire safety to residents. Utilize newsletters, websites, social media platforms, and email distribution lists for widespread dissemination.
 - b. **Metrics:**
 - i. Creation and distribution of Resource Folder
 - ii. Creation and distribution of one-page flyer
 - iii. Number of individuals reached with informative flyer or resource folder
2. **Boosting Awareness of Home Hardening and Fire Safety Events:**
 - a. **Action Items:**
 - i. **Research and Subscribe:** Gather comprehensive information by conducting thorough research and subscribing to relevant event lists.
 - ii. **Organize in Basecamp:** Streamline organization and promotion by adding identified events as comments in the Basecamp Priority List.
 - b. **Metrics:**
 - i. Number of home hardening and fire safety events researched and promoted to homeowners and developers.
 - ii. Completion of research and subscription lists, ensuring access to updated event information.
3. **Championing Consistent Wildfire Hardening Standards:**
 - a. **Action Items:**

- i. **Facilitate Dialogue with Jackson County Emergency Manager:** Extend a formal invitation to the Jackson County Emergency Manager to a meeting to exchange insights into ongoing initiatives and explore strategies to enhance wildfire resilience through standardized hardening standards.
 - ii. **Distribute Material:** Disseminate the information and any outreach material to relevant stakeholders and homeowners to promote awareness of wildfire hardening standards.
 - b. **Metrics:**
 - i. Completion of the County Emergency Manager Meeting, having increased understanding of work already being done and collecting outreach materials.
 - ii. Successful distribution of information and outreach material to relevant threads and groups.
- 4. **Elevating Awareness of the Jackson County Fire Hardening Grant Program:**
 - a. **Action Items:**
 - i. **Promote the Jackson County Fire Hardening Grant Program:** Conduct outreach efforts within Jackson County to gather all pertinent information and compile it into the Housing Resources Folder.
 - ii. **Distribute Jackson County Fire Hardening Grant Program Information:** Develop informative materials detailing the program's specifics and advantages, ensuring they are easily accessible and comprehensible for all residents.
 - iii. **Ensure Eligible Households are Informed:** Implement strategies to actively inform eligible households about the availability of assistance through the grant program.
 - b. **Metrics:**
 - i. Monitor promotion efforts' scope and effectiveness.
 - ii. Assess awareness levels among eligible households.

Staff Support

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